

## THE FIVE W'S OF WEB SITE EVALUATION

### WHO

- ✓ Who wrote the pages and are they an expert?
- ✓ Is a biography of the author included?
- ✓ How can I find out more about the author?

### WHAT

- ✓ What does the author say is the purpose of the site?
- ✓ What else might the author have in mind for the site?
- ✓ What makes the site easy to use?
- ✓ What information is included and does this information differ from other sites?

### WHEN

- ✓ When was the site created?
- ✓ When was the site last updated?

### WHERE

- ✓ Where does the information come from?
- ✓ Where can I look to find out more about the sponsor of the site?

### WHY

- ✓ Why is this information useful for my purpose?
- ✓ Why should I use this information?
- ✓ Why is this page better than another?

Schrock, Kathy. "The Five W's of Web Site Evaluation." *The ABC's of Web Site Evaluation*. N.p., 2009. Web. 20 Oct. 2013. <<http://kathyschrock.net/abceval/5ws.htm>>.

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